



# Case Study

Client: Bronson Safety

## Background

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Bronson Safety corporate headquarters are located in Brisbane, Australia. The company is a fast emerging player in the workplace health and safety supply market. Bronson Safety offers over 2,000 products to help companies, schools, healthcare facilities and government agencies keep their employees and customers safe from workplace accidents and injuries.

## The Problem

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### Identifying the stress points of growth

Bronson Safety wanted to implement technology into its warehouse to become more efficient and increase accuracy.

Bronson Safety had implemented SAP Business One and was happy with the ERP solution for its business. However, one area for improvement Bronson Safety were after was barcode scanning in the warehouse for business processes such as goods receiving, scan picking and stocktaking. The processes relied on paper and this was leading to inaccuracy in products being received and sales orders fulfilled.

There was also the manual system of inputting the data into the Startrack freight system. This lead to information having to be re-entered which was leading to inefficiencies.



## The Solution

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### **SBO4 PDA a certified WMS for SAP Business One to improve workflows**

Bronson Safety approached The RIC Group in 2014. The requirements were an integrated WMS with SAP Business One with freight integration for Startrack. "The RIC Group, as the service provider, were excellent and they understood the requirements from the start" said Rob Besley the Managing Director of Bronson Safety.

Through working with The RIC Group, Bronson Safety was able to define their business needs in terms of work flows and outcomes. The workflow of scan picking sales orders on the PDA device and then having this information flow directly to the Startrack system was very important. It had to be smooth and be easy to use for the warehouse operator.

Rob stated, "It was just fantastic being involved with the people who wrote the Warehouse Management Software for SAP Business One. It meant any specific or unique requirement we had, we knew could just let the team at The RIC Group know, and they would deliver a solution."

## Preparing for Future Growth

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Several months down the line, the improvements are obvious, says Rob. The operations in the warehouse are much smoother and with freight integration it gives Bronson Safety confirmation the information is correct. Using a barcode scanning solution in the warehouse has reduced errors and improved best business process.

Implementing a Warehouse Management Solution has prepared Bronson Safety for future growth with giving the business scalability in the warehouse operations. It helps with the business staying competitive as the modern business technology keeps growing with functionality needs.

Barcoding has offered automatic product identification, extremely fast recognition and saving time. Barcoding has allowed complete track and trace of products in and out of the warehouse and the best part is it seamless with SAP Business One.

The most important benefit with implementing the Warehouse Management Solution Rob states is "Our warehouse team now have a lot more independence. They don't have to trek off to the office to see what the next order is to be picked and packed. The SBO4 PDA solution gives the warehouse team the independence they have been looking for, yet also gives management the auditability of what is happening in real time."