



# Case Study

Client: Auswest Meats

## Background

---



Auswest Meats is a WA owned and operated business that specialises in supplying Australia's finest export quality meats to discerning customers.

Auswest Meats is a boutique meat wholesale company founded by Brett Nottle in 2011 with the aim to "Supply the best, with the best". Brett came from a farming and production background and has an excellent understanding of what qualities to look for in an animal to guarantee that our customers receive products of only the best eating quality.

## The Problem

---



It was time for the next phase of growth.

The wholesale meat market is ultracompetitive and it was time to ensure growth for the future with implementing a Warehouse Management Solution for MYOB AccountRight Live.

Auswest Meats actually attempted to try to use a product specific for their industry. However, it proved to be cumbersome and the warehouse scanning didn't seem to be integrated or have ease of use.

There were some unique complexities to consider. Each carton is random weight and a barcode standard needed to be introduced. With vast knowledge of barcodes and the food industry, The RIC Group was the right supplier.



## The Solution

---



### MYOB AccountRight Live + SBO4 PDA

Auswest Meats called The RIC Group asking for recommendations on which Accounting Solution they should use to allow for barcode scanning and implement an integrated warehouse management solution. Brett Nottle the Managing Director of Auswest Meats spoke with Paul Ellis from The RIC Group and the recommendation was to go with MYOB AccountRight Live with SBO4 PDA a total solution.

Brett from Auswest Meats said "It was clear The RIC Group understood our requirements from the start. They were able to guide us on how to setup the products and barcodes correctly in MYOB AccountRight Live to ensure a smooth implementation process and a rapid deployment." All the data is now in one place and as a result Auswest Meats have been able to simplify processes.

A complicated and time consuming task is now simple, saving time and helping to improve the bottom line.

## The Outcome saving money

---



### MYOB the right choice

From a business perspective, Auswest Meats are back to using the familiarity of MYOB and the staff feel a lot more confident knowing how to use the system.

The RIC Group's warehouse management solution dealt with the complexity of the GS1 128 barcodes with ease and allows the warehouse users to scan products for the processes of scan picking, goods receiving and stocktaking. All random weights are captured by the software and then consolidated by The RIC Group's WMS when posting the transactions into MYOB AccountRight Live.

Having stocktaking integration has allowed Auswest Meats a saving of at least 2 days each time they stocktake. The old process was a manual count of all random weights of each product and then adding these up via a calculator. This would take days to complete and was fraught with error. The SBO4 PDA solution now allows the Auswest Meats team to easily stocktake any item and any time with absolute confidence.

Brett states that "The solution was cost effective and implementation was immediate. We now have a solid foundation for growth and the ability to do stocktakes so easily and quickly has given us great belief that the stock on hand count in MYOB is completely accurate. We would happily recommend The RIC Group's solution to any customer looking at implementing a warehouse management system with MYOB. We now have a stable, powerful platform that gives us consistency."