



Case Study

Client: Sweet By Nature

Overview



EXO4PDA helps Sweet By Nature improve supply chain efficiency and provides a platform for future growth.

Sweet By Nature has nineteen years of success in the cake and food industry. They supply an enormous range of wholesale cakes, cookies and biscuits to food service customers.

The story before...



Sweet By Nature was utilising MYOB Premier as its business management system. However, MYOB Premier didn't have all the functionality Sweet By Nature required as the business was growing.

Therefore, they looked into MYOB EXO as the new Accounting solution. Heidi Richards the CFO of Sweet By Nature says "One of the main reasons we started to look into MYOB EXO was its rich selection of Add On products".

Sweet By Nature needed help with the supply chain for pick and pack requirements and also an ecommerce interface. The whole solution needed to streamline the business in all areas.

Discovering The RIC Group



Sweet By Nature had the primary aim to increase accuracy and efficiency in the warehouse operations. The RIC Group was introduced to Sweet By Nature by the MYOB EXO partner and gathered the complex requirements for the warehouse operations.

Sweet By Nature operated by runs and needed a bulk pick option to help the warehouse operations with accuracy.

Exceeding expectations



Sweet By Nature went live with the EXO4PDA solution and with a number of tweaks from The RIC Group to help the unique requirements of Sweet By Nature Heidi says "Our supply chain has immensely improved. We no longer have a long line of annoyed drivers waiting to pick up their runs."

The warehouse solution allows us to pick the stock accurately and pick by run which has completely streamlined our whole warehouse operations. The warehouse team can now call ahead of time to the drivers to pick up their run."

Introducing bar code scanning to the warehouse has enabled high accuracy and productivity while keeping the costs of labour down. Miss-picks, over-picks and under-picks have been eliminated and as part of the solution The RIC Group implemented the PDA's scanners and WIFI scanners.

Paving the way for the future



Sweet By Nature has grown its business and without the solution of MYOB EXO with its Add On solutions it wouldn't of been possible. Paul Misso the owner of Sweet By Nature says "He is just happy with the improved clarity he's got right across the business from warehouse to manufacturing to accounting".

Heidi says "Being able to look at the business and understand it straight away is something every company expects to be able to do. But it's only possible with the right tools."